



OF GREATER
MONTREAL

CAMPAIGN PROGRESS BULLETIN

November 13, 1967

NUMBER I

AT
WORK

All Divisions of our campaign organization have now secured their Divisional Chairmen. Many of them have completed all their top leadership positions, such as, Regional, Area, Commercial, Industrial, and Special Names Chairmen. Recruitment of captains is underway.

WHO'S WHO .. Enclosed with this bulletin is a roster of all our Key Campaign Personnel for your use and information.

To you our special thanks and appreciation for your acceptance of this responsible position in our campaign organization.

PROSPECT CARDS are now being prepared and will be ready by December 19th for all Divisions.

PLEASE
NOTE

CHANGE OF MEETING DATE

Our next meeting of Divisional Chairmen which was scheduled for November 16th has been changed:

FROM: Thursday, November 16th, 1967

NEW MEETING: Monday, November 27th, 1967

TIME: 4:00 P.M. - 5:30 P.M.

PLACE: Downtown YMCA

Our apologies for making this change but several of our top leadership would be out of town and, therefore, not available.

The postponement of our meeting date will probably be most helpful in enabling us to complete our total divisional organization before the next meeting.

FOOD
FOR
THOUGHT

Have you given thought to:-

1. Your own divisional master schedule?
2. Your divisional objective related to specific projects or branch subsidy?
3. Development of a local or divisional sponsors list?
4. Your plans for local Public Relations Program - such as, campaign folders, letters, and use of Press and Radio.
5. Training plans for divisional canvassers.

NEED FOR FUNDS Our Planning and Development Seminar at Tremblant last week-end clearly identified the critical needs of youth for today. To meet these needs increased financial resources are required. The success of our campaign will determine in a large way what we will be able to accomplish.

DON'T FORGET Our next meeting date - NOVEMBER 27TH, and once again - our most sincere thanks.

"Where youth are growing!"